



# Say Hello to Leslie.

Branch Manager at a Medical Staffing and Recruiting Firm.  
Manages a team of 38.

## CHALLENGE

- To **improve leadership skills** and become a stronger manager
- Struggled with **confidence issues** and expressing her opinions to upper management
- Being more **strategic** with her time to focus on her job role and personal development, opposed to constantly being accessible to her team

## SOLUTION

- Enrolled in the **Emerging Leader Program**
- Completed the Developing Leadership Presence, Effective Leadership Development and Developing an Innovative Mindset curriculum
- Participated in **monthly one-on-one coaching**

## RESULTS

- **Increased confidence** in self
- **Improved skill set as a manager and leader**, more well-rounded
- Better organized with time management and efficiency
- Decreased personal stress
- Able to effectively apply individualized creativity in times of conflict management and problem solving
- Learned to coach staff and empower them to handle day-to-day issues, thus making them more knowledgeable and experienced in their positions
- After enrolling in the Emerging Leader program, was **promoted to a new role** and is now a sought-after mentor for others within the organization



## IWLC Ascent Leadership Program

At Iowa Women Lead Change, we help women leaders achieve what they desire in their careers. We work with mid-level, high potential leaders to establish their strategic direction, align and develop internal talent, and measure the return on their development investment.

For more information on how your organization can participate in the Ascent Leadership Program, contact Tiffany O'Donnell at 319-200-2120 or [tiffany.odonnell@iwlcleads.org](mailto:tiffany.odonnell@iwlcleads.org).

