Tiffany O'Donnell

CEO, WOMEN LEAD CHANGE



Tiffany O'Donnell is the Chief Executive Officer of Women Lead Change.

Since joining the organization in 2015, she has led the expansion of the organization's scope and reach, most recently reflecting that growth through a brand change. The organization, formerly called Iowa Women Lead Change is now Women Lead Change. Under her leadership the Iowabased team is now in six locations with offices in the Quad Cities, Dubuque, Cedar Rapids, Sioux City, Des Moines and Sioux Falls, South Dakota.

The organization's leadership development curriculum is now utilized beyond lowa's borders, extending across the country and, in at least one case, in the U.K.

You may know Women Lead Change by its hallmark annual conferences that bring in world-class speakers and newsmakers. However, Women Lead Change has grown into so much more than an annual conference funding critical research, facilitating strategic leadership development programs like Women Connect and the EPIC Corporate Challenge, creating the Women of Achievement Bridge Awards and, most recently, launching a 12-month leadership intensive called the Ascent Leadership Program.

Tiffany is also the host of the Women Lead Change podcast, "Own It."

A lifelong volunteer, Tiffany is currently a member of the statewide Board of Directors for Reaching Higher Iowa and is a Director with the national Miss America Foundation Board.

She is the mother of two daughters and married to husband Michael for 27 years. AND, though none of her family members say they want to be a passenger, she is currently training for her private pilot's certificate.



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