

Engage your market, better your community,  
develop your workforce, and celebrate 15 years  
of women's leadership!



15 YEARS OF WOMEN'S LEADERSHIP

2022 QUAD CITIES



**"I appreciated the diverse identities, diversity of topics and the personalization added to each speaker. Very inspiring women and certainly examples of empowered women."**

## 2021 QUAD CITIES HYBRID CONFERENCE INSIGHTS

**471**  
total attendees  
from  
**92**  
companies

**3**  
countries  
**17**  
states

**363**  
in person  
**108**  
remote

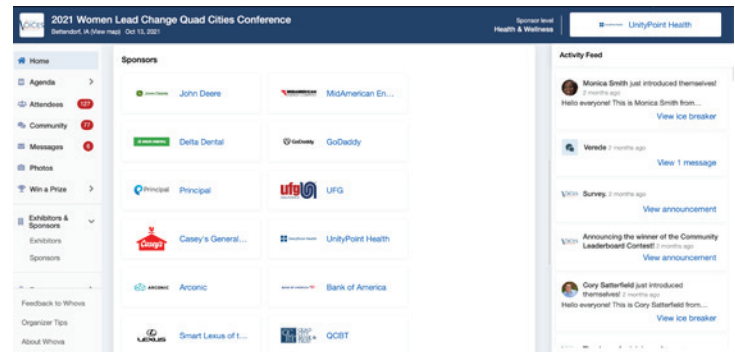
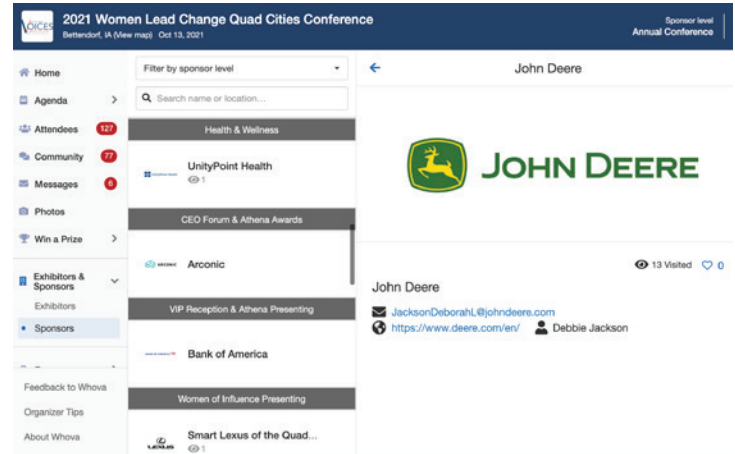
### Top states



IOWA



ILLINOIS



**52,022**

### Total Sponsor Impressions

Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsor's additional resources. Each view is counted toward the sponsor impressions total.

**23**  
Sponsors

**4,349**  
Sponsor web  
page views



**"I really had a wonderful time at the conference.** Being around so many amazing women and hearing from the keynotes was very motivating. I noticed intentional inclusivity of virtual participants/attendees. Acknowledging their attendance in speeches, keynotes, etc. and creating virtual breakout options for them was awesome to see."



**"I met several new professional women and am so excited to get to know them better."**



**OCTOBER 6, 2022**

**HYBRID:  
IN-PERSON  
& VIRTUAL  
OPTIONS**

**"I was a first time attendee.  
The energy was high and there  
were dynamic women in the room.  
Definitely will attend in future  
years. Lots of learning / ideas for  
women no matter what stage of  
life they are in."**

**2022 PROGRAMMING**

Keynote Speakers  
Breakout Tracks  
ATHENA Women's Leadership Awards Luncheon  
VIP Events

**IN-PERSON & VIRTUAL REGISTRATION**

\$199/person

**WEBSITE**

[WLCglobal.org/events](http://WLCglobal.org/events)

**PRODUCED BY**

IWLC d/b/a Women Lead Change, a nonpartisan, 501(c)3 non-profit organization dedicated to the development, advancement, and promotion of women, their organizations, and to impacting the economy and future workforce.



LEVEL	INVESTMENT	BENEFITS	
PRESENTING	\$15,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Conf. committee chair</li> <li>Speaking opportunity</li> <li>News releases</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>15 in-person/15 virtual tickets</li> </ul>
PLATINUM	\$10,000	<ul style="list-style-type: none"> <li>Speaking opportunity</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>12 in-person/6 virtual tickets</li> </ul>
DISCUSSION GUIDE	\$10,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>12 in-person/6 virtual tickets</li> </ul>
ATHENA	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person/5 virtual tickets</li> <li>10 luncheon tickets</li> </ul>
WOMEN OF INFLUENCE	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person/5 virtual tickets</li> <li>10 luncheon tickets</li> </ul>
EMERGING LEADER	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person/5 virtual tickets</li> <li>10 luncheon tickets</li> </ul>
GOLD	\$7,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>5 in-person/3 virtual tickets</li> </ul>
VIRTUAL STREAM	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>Onstage presence</li> <li>5 in-person/3 virtual tickets</li> </ul>
STUDENT TRACK	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Hospitality</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Promo materials</li> <li>Onstage presence</li> <li>5 in-person/3 virtual tickets</li> </ul>
LUNCHEON	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Hospitality</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Promo materials</li> <li>Onstage presence</li> <li>5 in-person/3 virtual tickets</li> </ul>
BREAK	\$5,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Collateral</li> <li>Promo materials</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>3 in-person/2 virtual tickets</li> <li>Website/social media</li> </ul>
SILVER	\$5,000	<ul style="list-style-type: none"> <li>Collateral</li> <li>Promo materials</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>3 in-person/2 virtual tickets</li> </ul>
BRONZE	\$2,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>2 in-person/1 virtual tickets</li> </ul>
PATRON	\$1,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>1 in-person/1 virtual tickets</li> </ul>

We believe in customizing a sponsorship package that works for you. Levels range along with the types of benefits offered.

- **Naming rights:** Attach your company name or brand to a specialty area.
- **Speaking opportunity:** Introduce a keynote speaker
- **Promo materials:** Official program and/or flyers
- **Advertising:** Radio, television, online and print
- **Website/social media:** Logo on conference page on WLCglobal.org. Active and high volume engagement with all social media channels.
- **Event app:** Logo recognition with link for additional on-site impressions
- **News releases:** Name recognition in news releases issued by Women Lead Change
- **Commercial:** 30-second company produced commercial aired during conference
- **Collateral:** Provide branded promotional products to conference attendees
- **Hospitality:** Invites to exclusive events, meet and greets
- **Conference tickets:** Investing in professional development for your employees gives your company a competitive advantage, increased employee loyalty, and decreased turnover

# THANK YOU TO OUR 2021 SPONSORS!

## PRESENTING



# JOHN DEERE

## ANNUAL CONFERENCE

 **DELTA DENTAL**



## HEALTH & WELLNESS



## CEO FORUM & ATHENA



## VIP RECEPTION & ATHENA PRESENTING



## WOMEN OF INFLUENCE PRESENTING



## EMERGING LEADER



## SILVER



## ATHENA

Huiskamp Collins  
Investments, LLC

## BRONZE



## PATRON



## IN-KIND



ENTERPRISE HOLDINGS



## BI-ANNUAL SPONSORS



**JOHN DEERE**



[wlcglobal.org](http://wlcglobal.org)

## WHY SPONSOR

- Engage with a consumer base of hundreds of women business professionals through an in-person and interactive virtual experience
- Be an active contributor to workforce development efforts for women.
- Align your brand with an organization devoted to the development, advancement and promotion of women
- Reach your target audience through multiple marketing and promotional opportunities