

JOINING VOICES

Leaders for equity

WOMEN LEAD CHANGE 2021

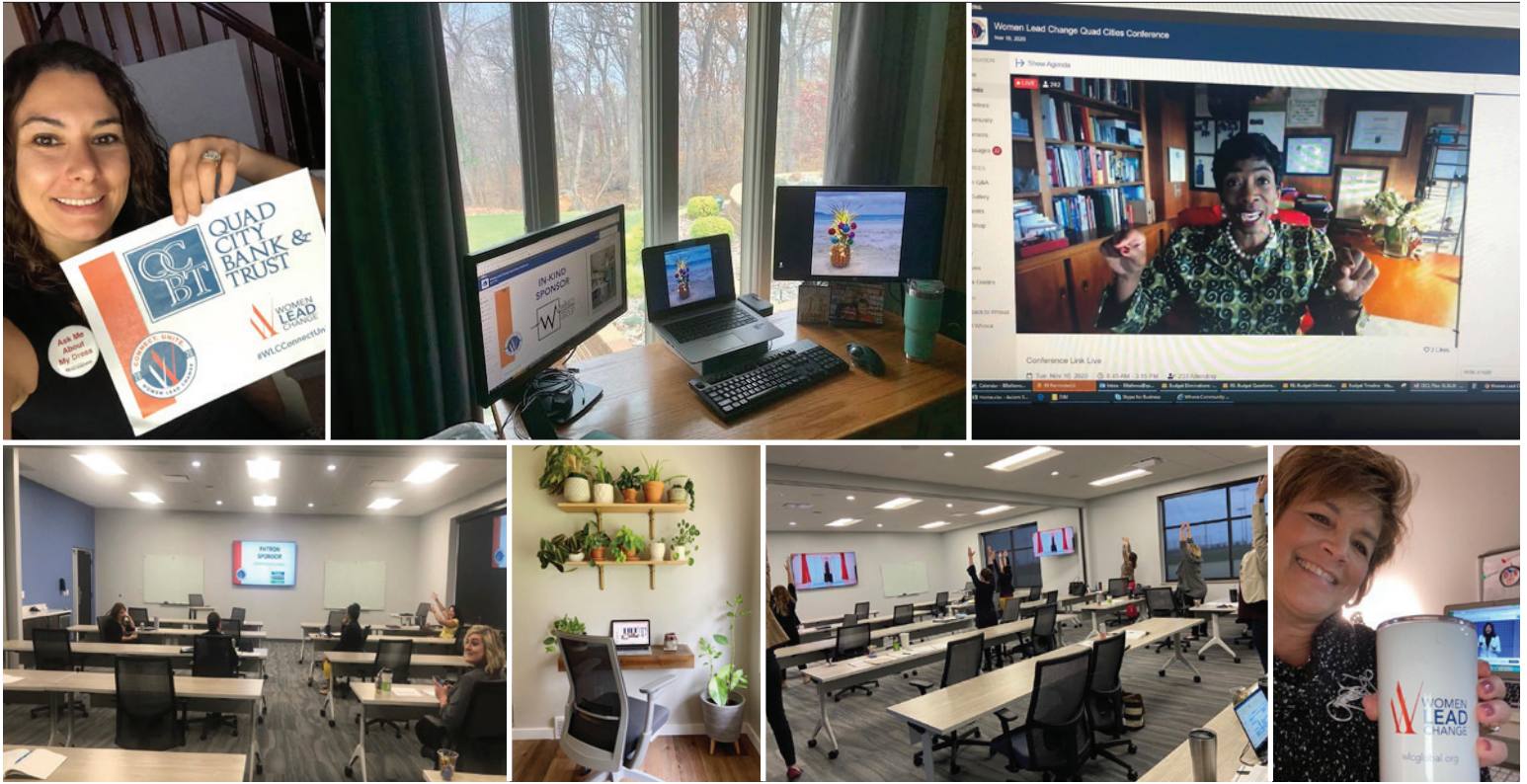


Engage your market, better your community
and develop your workforce

wlcglobal.org

"The speakers were phenomenal.

I was engaged and took so many notes! I truly was inspired and feel like I really believe in the takeaways that I came away with."



2021 QUAD CITIES CONFERENCE

OCTOBER 13

HYBRID EVENT WITH IN-PERSON AND VIRTUAL OPTIONS AVAILABLE

2021 PROGRAMMING

Keynote speakers:

Sarah Thomas, Dr. Michelle Harper,
Erica Dhawan, Johane Domersant

Breakout Sessions

CEO Forum with Sandra Quince, Bank of America

VIP Reception

Networking

TICKETS

\$199/person

WEBSITE

[https://www.wlcglobal.org/
events/2021-quad-cities-conference/](https://www.wlcglobal.org/events/2021-quad-cities-conference/)

PRODUCED BY

IWLC d/b/a Women Lead Change, a nonpartisan, 501(c)3 non-profit organization dedicated to the development, advancement, and promotion of women, their organizations, and to impacting the economy and future workforce.



LEVEL	INVESTMENT	BENEFITS	
PRESENTING SOLD	\$15,000	<ul style="list-style-type: none"> • Naming rights • Conf. committee chair • Speaking opportunity • News releases • Exhibitor booth • Promo materials • Advertising 	<ul style="list-style-type: none"> • Collateral • Website/social media • Event app • Commercial • Hospitality • 15 in-person/15 virtual tickets
PLATINUM	\$10,000	<ul style="list-style-type: none"> • Speaking opportunity • Exhibitor booth • Promo materials • Collateral • Website/social media 	<ul style="list-style-type: none"> • Event app • Commercial • Hospitality • 12 in-person/6 virtual tickets
DISCUSSION GUIDE	\$10,000	<ul style="list-style-type: none"> • Naming rights • Exhibitor booth • Promo materials • Collateral • Website/social media 	<ul style="list-style-type: none"> • Event app • Commercial • Hospitality • 12 in-person/6 virtual tickets
ATHENA SOLD	\$7,500	<ul style="list-style-type: none"> • Naming rights • Committee chair • Speaking opportunity • News release • Exhibitor booth • Promo materials • Advertising 	<ul style="list-style-type: none"> • Collateral • Website/social media • Event app • Commercial • Hospitality • 10 in-person/5 virtual tickets • 10 luncheon tickets
WOMEN OF INFLUENCE SOLD	\$7,500	<ul style="list-style-type: none"> • Naming rights • Committee chair • Speaking opportunity • News release • Exhibitor booth • Promo materials • Advertising 	<ul style="list-style-type: none"> • Collateral • Website/social media • Event app • Commercial • Hospitality • 10 in-person/5 virtual tickets • 10 luncheon tickets
EMERGING LEADER SOLD	\$7,500	<ul style="list-style-type: none"> • Naming rights • Committee chair • Speaking opportunity • News release • Exhibitor booth • Promo materials • Advertising 	<ul style="list-style-type: none"> • Collateral • Website/social media • Event app • Commercial • Hospitality • 10 in-person/5 virtual tickets • 10 luncheon tickets
GOLD	\$7,500	<ul style="list-style-type: none"> • Promo materials • Collateral • Website/social media 	<ul style="list-style-type: none"> • Hospitality • 5 in-person/3 virtual tickets
VIRTUAL STREAM	\$7,500	<ul style="list-style-type: none"> • Naming rights • Virtual booth • Promo materials • Website/social media • Collateral 	<ul style="list-style-type: none"> • Event app • Commercial • Hospitality • Onstage presence • 5 in-person/3 virtual tickets
STUDENT TRACK	\$7,500	<ul style="list-style-type: none"> • Naming rights • Hospitality • Website/social media • Collateral 	<ul style="list-style-type: none"> • Event app • Promo materials • Onstage presence • 5 in-person/3 virtual tickets
CEO FORUM	\$5,000	<ul style="list-style-type: none"> • Naming rights • Speaking opportunity • Virtual booth • Promo materials • Website/social media 	<ul style="list-style-type: none"> • Event app • Hospitality • Collateral • 3 in-person/2 virtual tickets
BREAK	\$5,000	<ul style="list-style-type: none"> • Naming rights • Collateral • Promo materials 	<ul style="list-style-type: none"> • Hospitality • 3 in-person/2 virtual tickets • Website/social media
SILVER	\$5,000	<ul style="list-style-type: none"> • Collateral • Promo materials • Website/social media 	<ul style="list-style-type: none"> • Hospitality • 3 in-person/2 virtual tickets
BRONZE	\$2,500	<ul style="list-style-type: none"> • Promo materials • Website/social media • Collateral 	<ul style="list-style-type: none"> • Hospitality • 2 in-person/1 virtual tickets
PATRON	\$1,500	<ul style="list-style-type: none"> • Promo materials • Website/social media • Collateral 	<ul style="list-style-type: none"> • Hospitality • 1 in-person/1 virtual tickets

We believe in customizing a sponsorship package that works for you. Levels range along with the types of benefits offered.

- **Naming rights:** Attach your company name or brand to a specialty area.
- **Speaking opportunity:** Introduce a keynote speaker
- **Promo materials:** Official program and/or flyers
- **Advertising:** Radio, television, online and print
- **Website/social media:** Logo on conference page on WLCglobal.org. Active and high volume engagement with all social media channels.
- **Event app:** Logo recognition with link for additional on-site impressions
- **News releases:** Name recognition in news releases issued by Women Lead Change
- **Commercial:** 30-second company produced commercial aired during conference
- **Collateral:** Provide branded promotional products to conference attendees
- **Hospitality:** Invitations to exclusive events, meet and greets
- **Conference benefits:** Investing in professional development for your employees gives your company a competitive advantage, increased employee loyalty, and decreased turnover

THANK YOU TO OUR 2020 SPONSORS!

PRESENTING



JOHN DEERE

VIP RECEPTION

BANK OF AMERICA

LUNCH

Exelon Generation.

PROGRAM



BAG

UnityPoint Health
Trinity

SILVER

COBHAM

CEO FORUM

ARCONIC

PATRON

ENTERPRISE HOLDINGS



AMERICAN WATER



GreenState
CREDIT UNION

IN-KIND

WQPT
QUAD CITIES PBS



BI-ANNUAL SPONSORS

DELTA DENTAL

HyVee

MIDAMERICAN
ENERGY COMPANY



Principal

WOMEN LEAD CHANGE



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WHY SPONSOR

- Engage with a consumer base of hundreds of women business professionals through an interactive virtual experience
- Be an active contributor to womens' workforce development efforts
- Align your brand with an organization devoted to the development, advancement and promotion of women
- Reach your target audience through multiple marketing and promotional opportunities