



# Elevate Leadership Program: Des Moines

The Elevate Leadership Program is designed for all talent at various points in their careers looking to sharpen their leadership skills, expand their professional network, and drive impact within their organizations. Elevate your career with a program that blends learning, networking, and real-world application.

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## Why Elevate?

In today's evolving professional landscape, strengthening leadership capabilities and building strategic connections are critical. Elevate helps participants enhance their leadership presence and influence, develop strategies for work-life integration, and expand their networks and support systems across industries.

## Hear from the graduates!

"I really enjoyed the program - and the amount of new information learned. Loved it!"

"It was enlightening to hear the unique career experiences of everyone in the program - it gave me a lot of perspective."

"The Elevate Leadership Program offered valuable insights into effective leadership and personal growth. - I feel better equipped to lead with purpose and to inspire those around me."

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## Who Should Apply?

Elevate is designed for all leaders from those with leadership experience who are looking to grow their impact within their organizations, or those aspiring for potential leadership roles.

### Eligibility Requirements:

- Strong motivation to grow personally and professionally
  - Endorsement from your organization
  - Approval from your direct leader or supervisor
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## Program Investment: \$1,500

Program Investment Includes:

- Registration for the two-day 2025 WLC Conference: Des Moines
  - Registration for the October in-person Women Connect workshop
  - Three dynamic learning sessions covering key leadership topics
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## Submit Your Application!

Apply here: <https://forms.gle/yXQbRnDeQNyszvss6>

Deadline to apply: Friday, September 26

Questions? Email us at [info@wlcglobal.org](mailto:info@wlcglobal.org).

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## Session Schedule

### **Virtual Program Launch: Welcome!**

October 1, 10-10:30am | Zoom

Welcome and introduction of the cohort of leaders that will be together over the next month as they learn and grow together. During this introduction we will review the three learning sessions ahead and what to expect.

### **Learning Session #1: Executive Presence with Tiffany O'Donnell**

October 9, 9-11am | Collaborate DSM

In this session, you will hear from Women Lead Change CEO, and Mayor of Cedar Rapids, Tiffany O'Donnell, on Executive Presence. Executive Presence can be overlooked yet is often the difference-maker in who moves up and who stays stuck. Add to it the changing landscape of work, specifically keeping that presence in a virtual, 2-D environment, leaders must adapt. An Emmy-Award winning television journalist, CEO and Mayor of Iowa's 2nd largest city, Cedar Rapids, Tiffany O'Donnell shares her unique insight into the physical aspects of presence and the internal work that must be done to win the day!

### **2025 WLC Conference: Des Moines**

October 15-16 | Iowa Events Center

Participants in this year's Elevate Des Moines Leadership Program will attend the full two-day 2025 Des Moines Conference. We'll hear from speakers like Paula Faris, The Carpool Podcast, Brenda Song...[and more!](#)

### **In-Person Workshop: SparkLife with Lynsey Mulder**

October 16, 7:30-9am | Iowa Events Center

[In this transformational keynote](#), Lynsey helps you break free from autopilot and reconnect with what truly fuels you. You'll uncover your unique strengths, gain clarity on your passions, and align your goals with what matters most. With a powerful mix of mindset shifts, actionable strategies, and a renewed sense of purpose, you'll walk away with confidence and a clear plan to take your next bold step.

### **Learning Session #2: Financial Literacy with Little Miss Finance**

October 22, 9-11am | Collaborate DSM

Ever find yourself thinking you'll wait until retirement, wait until you make more money, wait until the kids are grown, wait until (fill in the blank) - to finally live the life you've been dreaming of? I'm here to tell you, you don't have to wait. Instead, start using your money with intention so you can enjoy life now and build for the future. We'll uncover how your money story influences your decisions, explore ways to align your spending with your values, and share strategies for setting healthy boundaries and having open conversations about money.

### **Learning Session #3: The Art of Pivoting with Mary Coffin**

October 29, 9-11am | Collaborate DSM

In today's fast-paced world, change is a constant companion. Navigating the complexities of technology, AI, and global developments can be overwhelming, making rapid shifts in both professional and personal directions necessary. Join Mary Coffin, CEO of PivotPoint, LLC Consulting, as she shares her insights on mastering the Art of Pivoting. This session will delve into how aligning your intellect, emotions, and intuition can help you make impactful decisions. Mary will recount her own successes and failures, as well as those of leaders she admires, offering valuable lessons on balancing the head, heart, and gut in critical moments. Discover how mastering the Art of Pivoting can transform your approach to life, leadership, and love. Don't miss this opportunity to gain the skills and insights to navigate change with confidence and grace.

*\*Sessions are subject to change*