

# Take Charge. Lead Change.

WOMEN LEAD CHANGE 2023



## 2023 QUAD CITIES SPONSOR PROSPECTUS



**“Loved the relevance of the speakers.**

Having actual takeaways and inspiration to walk away with was wonderful.”

## 2022 QUAD CITIES ALL-ACCESS CONFERENCE INSIGHTS

**550**  
total attendees

**8**  
states

**113**  
companies

**“You continue to impress me with how smooth the conferences run. They go on without any visible glitches. Great job!”**

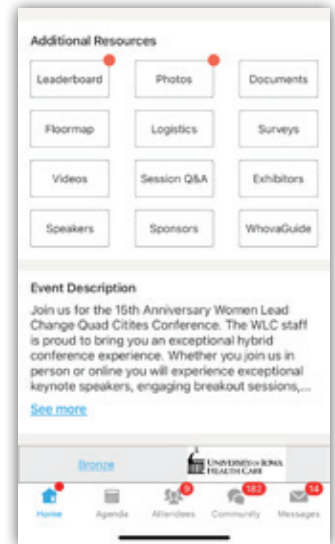
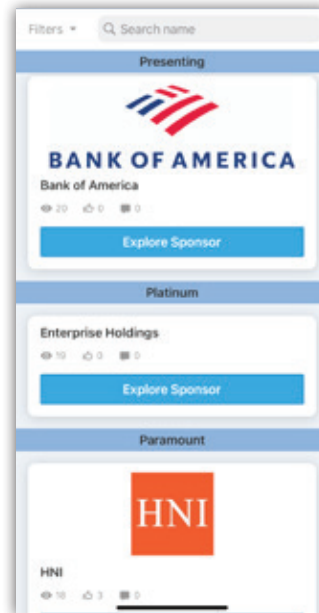
**Whova**

**22** total sponsors  
**80,540** sponsor impressions on Whova  
**4,476** views on website sponsors page

### What are sponsor impressions?

Sponsor impressions are defined as the total number of banner views and clicks, for all sponsors appearing in the mobile or web app to attendees.

**“So many great nuggets of personal and professional knowledge to take back and incorporate into daily practice — as well as share with others in my workplace and life!”**



**4**  
keynote speakers

**4**  
in-person breakout sessions

**2**  
virtual breakout sessions

- Athena Women's Leadership Awards Luncheon
- Beyond the Conference Discussion Guide provided to all attendees





"The keynote speakers were both inspiring and motivating to **continue striving to achieve my professional goals** while taking time to be present and nurture my personal relationships."



# NOV. 14, 2023

WATERFRONT CONVENTION COMPLEX, BETTENDORF

"Well organized, amazing speakers, great breakout sessions, great tools to take back to the workplace. Thank you for including DEI as a topic."

## 2023 PROGRAMMING

Keynote Speakers  
Women's Leadership Awards Luncheon  
Peer-to-Peer Networking  
Beyond the Conference Discussion Guide  
VIP Events  
Exhibitors & More!

## IN-PERSON REGISTRATION

\$225/person

## WEBSITE

[WLCglobal.org/events](https://WLCglobal.org/events)

## PRODUCED BY

IWLC d/b/a Women Lead Change, a nonpartisan, 501(c)3 non-profit organization dedicated to the development, advancement, and promotion of women, their organizations, and to impacting the economy and future workforce.



LEVEL	INVESTMENT	BENEFITS	
PRESENTING	\$15,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Conf. committee chair</li> <li>Speaking opportunity</li> <li>News releases</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>15 in-person/15 virtual tickets</li> </ul>
PLATINUM	\$10,000	<ul style="list-style-type: none"> <li>Speaking opportunity</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>12 in-person/6 virtual tickets</li> </ul>
DISCUSSION GUIDE	\$10,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>12 in-person/6 virtual tickets</li> </ul>
ATHENA	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person/5 virtual tickets</li> <li>10 luncheon tickets</li> </ul>
WOMEN OF INFLUENCE	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person/5 virtual tickets</li> <li>10 luncheon tickets</li> </ul>
EMERGING LEADER	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person/5 virtual tickets</li> <li>10 luncheon tickets</li> </ul>
GOLD	\$7,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>5 in-person/3 virtual tickets</li> </ul>
STUDENT TRACK	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Hospitality</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Promo materials</li> <li>Onstage presence</li> <li>5 in-person/3 virtual tickets</li> </ul>
BREAK	\$5,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Collateral</li> <li>Promo materials</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>3 in-person/2 virtual tickets</li> <li>Website/social media</li> </ul>
SILVER	\$5,000	<ul style="list-style-type: none"> <li>Collateral</li> <li>Promo materials</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>3 in-person/2 virtual tickets</li> </ul>
BRONZE	\$2,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>2 in-person/1 virtual tickets</li> </ul>
PATRON	\$1,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>1 in-person/1 virtual tickets</li> </ul>

Sponsorship packages are designed at a variety of levels to include marketing & conference attendance benefits.

- **Naming rights:** Attach your company name or brand to a specialty area
- **Speaking opportunity:** In-person intros for a personalized commercial
- **Promo materials:** Logo and/or name listed on select conference marketing materials
- **Commercial:** Company-produced commercial aired during conference
- **Team Photo:** Professional photograph of your attendees
- **Booth:** Opportunity to interact directly with attendees
- **Conference tickets:** Investing in professional development for your employees gives your company a competitive advantage, increased employee loyalty, and decreased turnover
- **Steering Committee (All levels):** Additional leadership opportunities for employee development
- **Website/social media (All levels):** Logo on website & social media posts on select WLC outlets
- **Event app (All levels):** Logo recognition with link & custom options
- **Collateral (All levels):** Provide branded promo products to conference attendees
- **Hospitality (All levels):** Invites to exclusive events, meet and greets

# THANK YOU TO OUR 2022 SPONSORS!

## PRESENTING



### PLATINUM



### PARAMOUNT



### PINNACLE



### EPIC & ALLY CHALLENGE



### ATHENA AWARD



### SILVER



### BRONZE



### FRIEND



### IN-KIND MEDIA



## WHY SPONSOR

- Engage with a consumer base of hundreds of women business professionals through an in-person and interactive virtual experience
- Be an active contributor to workforce development efforts for women.
- Align your brand with an organization devoted to the development, advancement and promotion of women
- Reach your target audience through multiple marketing and promotional opportunities