



Elevate Leadership Program

August - November 2025

The Elevate Leadership Program is designed for all talent at various points in their careers looking to sharpen their leadership skills, expand their professional network, and drive impact within their organizations. Elevate your career with a program that blends learning, networking, and real-world application.

The Elevate Leadership Program is your opportunity to sharpen your skills, expand your network, and position yourself for the next level of leadership.

Hear from the graduates!

"I really enjoyed the program - and the amount of new information learned. Loved it!"

"It was enlightening to hear the unique career experiences of everyone in the program - it gave me a lot of perspective."

"The Elevate Leadership Program offered valuable insights into effective leadership and personal growth. - I feel better equipped to lead with purpose and to inspire those around me."

Why Elevate?

In today's evolving professional landscape, strengthening leadership capabilities and building strategic connections are critical.

Elevate helps participants:

- Enhance leadership presence and influence in their organizations.
- Expand their network and support system across industries.
- Develop strategies for work-life integration and executive presence.
- Apply leadership insights through a high-impact capstone project.

Who Should Apply?

Elevate is designed for all leaders from those with leadership experience who are looking to grow their impact within their organizations, or those aspiring for potential leadership roles. Participants should have some leadership experience and a desire to take their careers to the next level. Candidates must be endorsed by their organization and approved for participation by their direct leader or supervisor.

Capstone Project: Bringing Value Back to Your Company

Participants will collaborate in teams on a research-based project aligned with an assigned problem to find a solution to that many area businesses would be facing (i.e. how to successfully bring AI into daily operations, working in a multi-generational team, how to successfully integrate a corporate wellness strategy to enhance the employee experience, etc.)

The project culminates in a presentation to a panel of local leaders, providing a tangible takeaway that directly benefits their organization.

Bonus: The winning team will receive complimentary attendance to the April 2026 WLC Conference: Cedar Rapids.

Program Investment:

\$2,500 per participant (limited to 25 participants per cohort)

Includes:

- Registration for the September in-person workshop
- Five dynamic learning sessions covering key leadership topics
- A high-impact capstone project with real-world application

Submit your application [here](#) by July 3, 2025 to be considered for the 2025 Elevate class. Applicants will be notified by July 9, 2025.

Please email info@wlcglobal.org with any questions.

Session Schedule

*All sessions held at the Indian Creek Nature Center in Cedar Rapids, Iowa

Learning Sessions are half-day sessions (Noon-4pm), agenda outline below:

- 12-12:30pm - Lunch
- 12:30-2pm - Topic Presentation
- 2pm-2:15pm - Break
- 2:15pm-3:00pm - Guided Networking or Facilitated Activity
- 3pm-4pm - Capstone Group Project Work

August 6, Noon-4pm

Learning Session #1: Executive Influence

with Tiffany O'Donnell

August 20, Noon-4pm

Learning Session #2: Strengthsfinder

with Traci McCausland

**participants will complete a full strengthsfinder assessment*

September 9, 9:30am-11am

In-Person Workshop: [SparkLife with Lynsey Mulder](#)

October 1, Noon-4pm

Mid-Course Check-ins & Learning Session #3:

Beyond Networking with Aaron-Marie Thoms

October 23, Noon-4pm

Learning Session #4: Fierce Conversations

with Jenn Bleil

**participants receive a copy of the Fierce Conversations book*

November 5, Noon-4pm

Learning Session #5: Leadership in Action Panel

with Jaymie McGrath, Evette Creighton, & Darcy Moulin

November 17, Noon-4pm

Capstone Project Final Presentations

November 17, 4-5:30pm

2025 Graduation Ceremony & Elevate Alumni Social

**Sessions are subject to change*