

Engage your market, better your community, develop your workforce, and celebrate 15 years of women's leadership!

WOMEN LEAD CHANGE 15

15 YEARS OF WOMEN'S LEADERSHIP

2022 QUAD CITIES



"I appreciated the diverse identities, diversity of topics and the personalization added to each speaker. Very inspiring women and certainly examples of empowered women."

2021 QUAD CITIES HYBRID CONFERENCE INSIGHTS

471
total attendees
from
92
companies

3
countries
17
states

363
in person
108
remote

Top states



IOWA



ILLINOIS

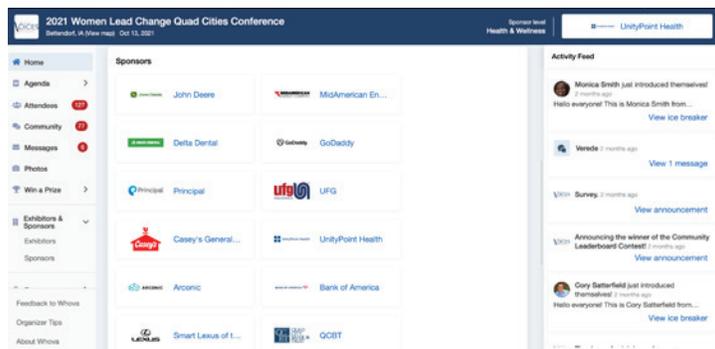
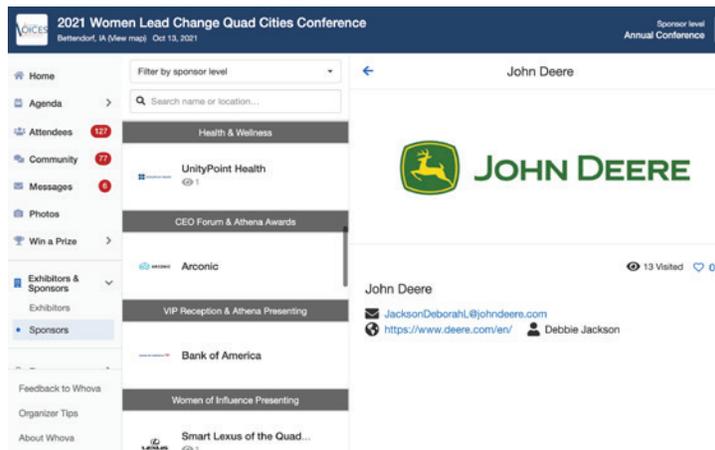
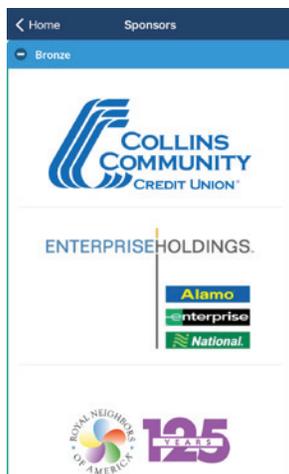
52,022

Total Sponsor Impressions

Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsor's additional resources. Each view is counted toward the sponsor impressions total.

23
Sponsors

4,349
Sponsor web
page views



"I really had a wonderful time at the conference. Being around so many amazing women and hearing from the keynotes was very motivating. I noticed intentional inclusivity of virtual participants/attendees. Acknowledging their attendance in speeches, keynotes, etc. and creating virtual breakout options for them was awesome to see."

“I met several new professional women and am so excited to get to know them better.”



OCTOBER 6, 2022

**HYBRID:
IN-PERSON
& VIRTUAL
OPTIONS**

“I was a first time attendee. The energy was high and there were dynamic women in the room. Definitely will attend in future years. Lots of learning / ideas for women no matter what stage of life they are in.”

2022 PROGRAMMING

Keynote Speakers
Breakout Tracks
ATHENA Women’s Leadership Awards Luncheon
VIP Events

IN-PERSON & VIRTUAL REGISTRATION

\$199/person

WEBSITE

WLCglobal.org/events

PRODUCED BY

IWLC d/b/a Women Lead Change, a nonpartisan, 501(c)3 non-profit organization dedicated to the development, advancement, and promotion of women, their organizations, and to impacting the economy and future workforce.



LEVEL	INVESTMENT	BENEFITS	
PRESENTING	\$15,000	<ul style="list-style-type: none"> Naming rights Conf. committee chair Speaking opportunity News releases Exhibitor booth Promo materials Advertising 	<ul style="list-style-type: none"> Collateral Website/social media Event app Commercial Hospitality 15 in-person/15 virtual tickets
PLATINUM	\$10,000	<ul style="list-style-type: none"> Speaking opportunity Exhibitor booth Promo materials Collateral Website/social media 	<ul style="list-style-type: none"> Event app Commercial Hospitality 12 in-person/6 virtual tickets
DISCUSSION GUIDE	\$10,000	<ul style="list-style-type: none"> Naming rights Exhibitor booth Promo materials Collateral Website/social media 	<ul style="list-style-type: none"> Event app Commercial Hospitality 12 in-person/6 virtual tickets
ATHENA	\$7,500	<ul style="list-style-type: none"> Naming rights Committee chair Speaking opportunity News release Exhibitor booth Promo materials Advertising 	<ul style="list-style-type: none"> Collateral Website/social media Event app Commercial Hospitality 10 in-person/5 virtual tickets 10 luncheon tickets
WOMEN OF INFLUENCE	\$7,500	<ul style="list-style-type: none"> Naming rights Committee chair Speaking opportunity News release Exhibitor booth Promo materials Advertising 	<ul style="list-style-type: none"> Collateral Website/social media Event app Commercial Hospitality 10 in-person/5 virtual tickets 10 luncheon tickets
EMERGING LEADER	\$7,500	<ul style="list-style-type: none"> Naming rights Committee chair Speaking opportunity News release Exhibitor booth Promo materials Advertising 	<ul style="list-style-type: none"> Collateral Website/social media Event app Commercial Hospitality 10 in-person/5 virtual tickets 10 luncheon tickets
GOLD	\$7,500	<ul style="list-style-type: none"> Promo materials Collateral Website/social media 	<ul style="list-style-type: none"> Hospitality 5 in-person/3 virtual tickets
VIRTUAL STREAM	\$7,500	<ul style="list-style-type: none"> Naming rights Exhibitor booth Promo materials Website/social media Collateral 	<ul style="list-style-type: none"> Event app Commercial Hospitality Onstage presence 5 in-person/3 virtual tickets
STUDENT TRACK	\$7,500	<ul style="list-style-type: none"> Naming rights Hospitality Website/social media Collateral 	<ul style="list-style-type: none"> Event app Promo materials Onstage presence 5 in-person/3 virtual tickets
LUNCHEON	\$7,500	<ul style="list-style-type: none"> Naming rights Hospitality Website/social media Collateral 	<ul style="list-style-type: none"> Event app Promo materials Onstage presence 5 in-person/3 virtual tickets
BREAK	\$5,000	<ul style="list-style-type: none"> Naming rights Collateral Promo materials 	<ul style="list-style-type: none"> Hospitality 3 in-person/2 virtual tickets Website/social media
SILVER	\$5,000	<ul style="list-style-type: none"> Collateral Promo materials Website/social media 	<ul style="list-style-type: none"> Hospitality 3 in-person/2 virtual tickets
BRONZE	\$2,500	<ul style="list-style-type: none"> Promo materials Website/social media Collateral 	<ul style="list-style-type: none"> Hospitality 2 in-person/1 virtual tickets
PATRON	\$1,500	<ul style="list-style-type: none"> Promo materials Website/social media Collateral 	<ul style="list-style-type: none"> Hospitality 1 in-person/1 virtual tickets

We believe in customizing a sponsorship package that works for you. Levels range along with the types of benefits offered.

- **Naming rights:** Attach your company name or brand to a specialty area.
- **Speaking opportunity:** Introduce a keynote speaker
- **Promo materials:** Official program and/or flyers
- **Advertising:** Radio, television, online and print
- **Website/social media:** Logo on conference page on WLCglobal.org. Active and high volume engagement with all social media channels.
- **Event app:** Logo recognition with link for additional on-site impressions
- **News releases:** Name recognition in news releases issued by Women Lead Change
- **Commercial:** 30-second company produced commercial aired during conference
- **Collateral:** Provide branded promotional products to conference attendees
- **Hospitality:** Invites to exclusive events, meet and greets
- **Conference tickets:** Investing in professional development for your employees gives your company a competitive advantage, increased employee loyalty, and decreased turnover

THANK YOU TO OUR 2021 SPONSORS!

PRESENTING



ANNUAL CONFERENCE



HEALTH & WELLNESS



CEO FORUM & ATHENA



VIP RECEPTION & ATHENA PRESENTING



WOMEN OF INFLUENCE PRESENTING



EMERGING LEADER



SILVER



ATHENA

Huiskamp Collins
Investments, LLC

BRONZE



PATRON



IN-KIND



BI-ANNUAL SPONSORS



wlglobal.org

WHY SPONSOR

- Engage with a consumer base of hundreds of women business professionals through an in-person and interactive virtual experience
- Be an active contributor to workforce development efforts for women.
- Align your brand with an organization devoted to the development, advancement and promotion of women
- Reach your target audience through multiple marketing and promotional opportunities