

# Take Charge. Lead Change.

WOMEN LEAD CHANGE 2023



## 2023 QUAD CITIES SPONSOR PROSPECTUS



“Loved the relevance of the speakers.

Having actual takeaways and inspiration to walk away with was wonderful.”

## 2022 QUAD CITIES ALL-ACCESS CONFERENCE INSIGHTS

**550**  
total attendees

**8**  
states

**113**  
companies

“You continue to impress me with how smooth the conferences run. They go on without any visible glitches. Great job!”

**Whova**

**22**  
total sponsors

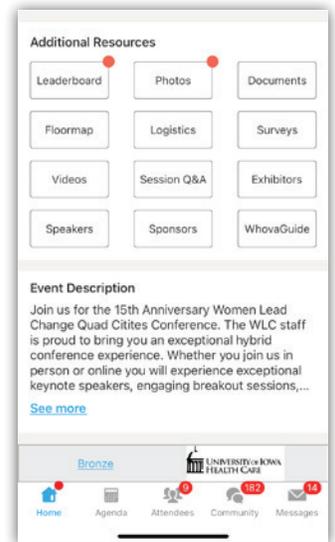
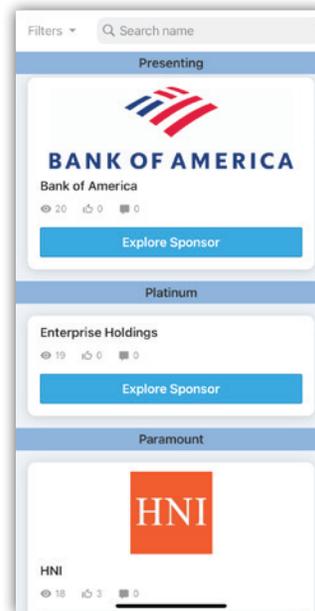
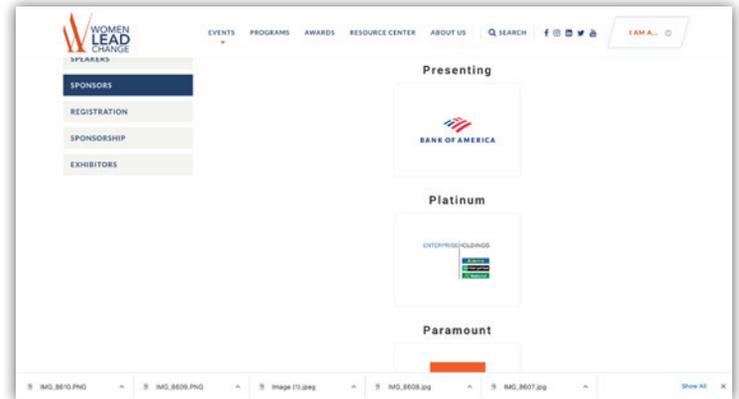
**80,540**  
sponsor impressions on Whova

**4,476**  
views on website sponsors page

### What are sponsor impressions?

Sponsor impressions are defined as the total number of banner views and clicks, for all sponsors appearing in the mobile or web app to attendees.

“So many great nuggets of personal and professional knowledge to take back and incorporate into daily practice — as well as share with others in my workplace and life!”



**4**  
keynote speakers

**4**  
in-person breakout sessions

**2**  
virtual breakout sessions

• Athena Women’s Leadership Awards Luncheon

• Beyond the Conference Discussion Guide provided to all attendees



“The keynote speakers were both inspiring and motivating to **continue striving to achieve my professional goals** while taking time to be present and nurture my personal relationships.”



# NOV. 14, 2023

WATERFRONT CONVENTION COMPLEX, BETTENDORF

“Well organized, amazing speakers, great breakout sessions, great tools to take back to the workplace. Thank you for including DEI as a topic.”

## 2023 PROGRAMMING

Keynote Speakers  
Women's Leadership Awards Luncheon  
Peer-to-Peer Networking  
Beyond the Conference Discussion Guide  
VIP Events  
Exhibitors & More!

## IN-PERSON REGISTRATION

\$225/person

## WEBSITE

[WLCglobal.org/events](http://WLCglobal.org/events)

## PRODUCED BY

IWLC d/b/a Women Lead Change, a nonpartisan, 501(c)3 non-profit organization dedicated to the development, advancement, and promotion of women, their organizations, and to impacting the economy and future workforce.



LEVEL	INVESTMENT	BENEFITS	
PRESENTING <b>SOLD</b>	\$15,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Conf. committee chair</li> <li>Speaking opportunity</li> <li>News releases</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>15 in-person tickets</li> </ul>
PLATINUM	\$10,000	<ul style="list-style-type: none"> <li>Speaking opportunity</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>12 in-person tickets</li> </ul>
DISCUSSION GUIDE	\$10,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>12 in-person tickets</li> </ul>
ATHENA	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person tickets</li> <li>10 luncheon tickets</li> </ul>
WOMEN OF INFLUENCE	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person tickets</li> <li>10 luncheon tickets</li> </ul>
EMERGING LEADER	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Committee chair</li> <li>Speaking opportunity</li> <li>News release</li> <li>Exhibitor booth</li> <li>Promo materials</li> <li>Advertising</li> </ul>	<ul style="list-style-type: none"> <li>Collateral</li> <li>Website/social media</li> <li>Event app</li> <li>Commercial</li> <li>Hospitality</li> <li>10 in-person tickets</li> <li>10 luncheon tickets</li> </ul>
GOLD	\$7,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Collateral</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>5 in-person tickets</li> </ul>
STUDENT TRACK	\$7,500	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Hospitality</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Event app</li> <li>Promo materials</li> <li>Onstage presence</li> <li>5 in-person tickets</li> </ul>
BREAK	\$5,000	<ul style="list-style-type: none"> <li>Naming rights</li> <li>Collateral</li> <li>Promo materials</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>3 in-person tickets</li> <li>Website/social media</li> </ul>
SILVER	\$5,000	<ul style="list-style-type: none"> <li>Collateral</li> <li>Promo materials</li> <li>Website/social media</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>3 in-person tickets</li> </ul>
BRONZE	\$2,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>2 in-person tickets</li> </ul>
PATRON	\$1,500	<ul style="list-style-type: none"> <li>Promo materials</li> <li>Website/social media</li> <li>Collateral</li> </ul>	<ul style="list-style-type: none"> <li>Hospitality</li> <li>1 in-person ticket</li> </ul>

Sponsorship packages are designed at a variety of levels to include marketing & conference attendance benefits.

- Naming rights:** Attach your company name or brand to a specialty area
- Speaking opportunity:** In-person intros for a personalized commercial
- Promo materials:** Logo and/or name listed on select conference marketing materials
- Commercial:** Company-produced commercial aired during conference
- Team Photo:** Professional photograph of your attendees
- Booth:** Opportunity to interact directly with attendees
- Conference tickets:** Investing in professional development for your employees gives your company a competitive advantage, increased employee loyalty, and decreased turnover
- Steering Committee (All levels):** Additional leadership opportunities for employee development
- Website/social media (All levels):** Logo on website & social media posts on select WLC outlets
- Event app (All levels):** Logo recognition with link & custom options
- Collateral (All levels):** Provide branded promo products to conference attendees
- Hospitality (All levels):** Invites to exclusive events, meet and greets

# THANK YOU TO OUR 2022 SPONSORS!

PRESENTING

**BANK OF AMERICA** 

PLATINUM

ENTERPRISE HOLDINGS.



PARAMOUNT



PINNACLE



EPIC & ALLY CHALLENGE



ATHENA AWARD



SILVER



BRONZE



FRIEND



IN-KIND MEDIA



## WHY SPONSOR

- Engage with a consumer base of hundreds of women business professionals through an in-person and interactive virtual experience
- Be an active contributor to workforce development efforts for women.
- Align your brand with an organization devoted to the development, advancement and promotion of women
- Reach your target audience through multiple marketing and promotional opportunities